

 Square Footage	Pricing*								
	DAYTIME PHOTOS	TWILIGHT PHOTOS	VIDEOGRAPHY Interior/Exterior	DRONE VIDEO	VIDEO EDITING	DAYTIME DRONE	TWILIGHT DRONE	MATTERPORT or Zillow	DETAIL PICS (12)
0-1000 sf	210	380	250	350	75 minimum	250	350	250	60
1001-2500 sf	225	395	250	350	Variable	250	350	300	60
2501-3500 sf	250	420	375	350	Variable	250	350	350	60
3501-4000 sf	275	445	425	350	Variable	250	350	390	60
4001-5000 sf	290	460	500	350	Variable	250	350	425	60
5001-6000 sf	310	480	550	400	Variable	300	400	460	60
6001-7000 sf	325	495	600	450	Variable	350	450	500	60
7001-8000 sf	370	510	650	450	Variable	350	450	550	60
8001-9000 sf	390	560	700	450	Variable	350	450	600	60
9001-10,000 sf	395	565	750	450	Variable	350	450	700	60
Over 10,000 sf.	Quoted	Quoted	Quoted	Quoted	Variable	Quoted	Quoted	Quoted	60
Other Services	<u>LISTING WEBSITES</u>	<u>AGENT INTERVIEWS</u>	<u>LIFESTYLE VIDEO</u>	<u>PRECISE EDITING</u>					
	90	Quoted	Quoted	Quoted					

**\*PRICING MAY VARY** depending on lot size, outbuildings, outside living spaces, and generally any requests that would add additional shooting and editing time. Prices above are based on a standard residential home with an average sized lot. Pricing for Video Editing is a variable and can be estimated at the time of booking.

### PHOTOGRAPHY

**Scope of Work:** Includes interior and exterior still pictures of every room and living area with the intent of making the space as large and visually appealing as possible. You can expect that all outside spaces will be shot as well as several angles that showcase the entire structure from various angles. Our photographers generally use a variety of lenses including specialty lenses designed specifically for use in architectural and real estate photography. (Tilt-Shift Lenses). There is no additional charge when specialty lenses are being used.

**Amenities:** No charge for shooting amenities or common areas (up to 12 images) provided they are within close proximity to the listing. Off-site image requests will incur additional charges.

**Image Count:** The image count will vary depending on the size of the property. Our intent is to tell the story completely in pictures. However, some larger properties with acreage or outbuildings may require more images than normal. In these instances, the pricing above will be adjusted to account for the extra time required to shoot and edit.

**Image Approvals:** You will have an opportunity to review the unedited images during and/or after the shoot. This is the time to make sure every area and room has been shot and/or to request additional pictures, angles, etc. **Please review the images carefully before departing the listing!**

**Editing:** All of our images will be delivered with a basic edit included at no additional charge. **Precise Editing** requests including, but not limited to, fixing broken or fogged windows, replacing missing cabinet doors or fixtures, removal of tangled cords, virtual staging, etc, will be quoted and invoiced separately.

**Delivery of Images:** The usual turnaround is in the afternoon on the next business day M-F. If a shoot takes place on a Friday, delivery will take place on the following Monday. Some larger listings may require an additional day of editing prior to delivery. Delivery of images can be delayed by circumstances beyond our control such as power outages, internet failures, equipment failures, etc. We are available on weekends, but surcharges will apply for shooting and editing on Saturday, Sunday and Holidays.

You will receive one or more download links via email with options to download the original high resolution files and/or two or more different sizes of the low resolution images with the same proportions as the original pictures but resized for the web. You'll likely be using the 1920 x 1280 @72 dpi file size, but some MLS services have different specifications. Please let us know if the file size you need is not represented in the drop down menu in the gallery.

**Travel Expenses:** There is no charge for travel to most areas in San Diego County. However, some outlying areas such as Carlsbad, Ramona, Temecula, Alpine, San Marcos, Vista, etc. will incur a travel fee. This can be determined at the time of booking.

### Interior/Exterior VIDEOGRAPHY

**Scope of Work:** Includes interior and exterior edited video footage moving through and around the home. Stock footage is available for an additional charge. Pricing will vary depending on the stock video used. We can provide a fairly accurate estimate once we know the details of your project.

**Revisions:** One round of minor revisions/corrections are included in the pricing above. Additional revisions will incur additional charges.

**Agent Interviews and Testimonials:** Quoted separately.

**Stock Images and Stock Video:** Quoted separately.

### DRONE (stills)

**Scope of Work:** Includes a low altitude series of images of the property as well as a high altitude series that focuses on the surrounding area and views.

**FAA Requirements:** Drone images and video can only be made when in compliance with CFR Part 107 which restricts commercial drone activity in certain areas; such as close to an airport or in restricted airspace.

### DRONE (video)

**Scope of Work:** Includes a low altitude series of images plus video of the property as well as a high altitude series that focuses on the surrounding area and views. Stock footage is available for an additional charge. Pricing will vary depending on the stock video used. We can provide a fairly accurate estimate once we know the details of your project.

### MATTERPORT OR ZILLOW 3D TOURS

**Scope of Work:** 3-D tours using the Matterport camera system OR the Zillow system are available. It's usually most efficient and convenient to schedule the 3-D session back to back with the still photo session. Turnaround is 1-2 business days. The listing must be fully prepped and it's helpful if the unit is unoccupied during the scanning session. A 4000 square foot home will take about 90-120 minutes to complete. Matterport tours remain online only for the life of the listing. Additional hosting fees will be assessed for long term hosting of 3D Matterport tours.

### DETAIL PICTURES

**Scope of Work:** This includes approximately 12 images usually focusing on the key architectural features of the home which may include, lighting fixtures, tile work, appliances, woodwork, plumbing fixtures, flooring, etc. Feel free to specify what features you would like to have highlighted.

### Satisfaction Statement:

Our intent is to provide digital content for your real estate listings that you are completely satisfied with. If you are not satisfied **for any reason**, we will make every reasonable attempt to make it right ASAP.

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